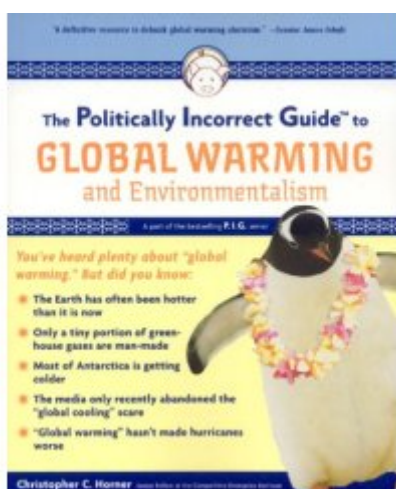


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## Recommended Book of the Week



by Christopher C. Horner

This week's Book of the Week is one that, depending on your point of view, you will find either terrific or terrible. I've added some comments from two of Amazon's customer reviews. Two different readers of the same book taking totally opposite views. My personal opinion is that global warming will be similar to Rachel Carsons *Silent Spring* - a whole bunch of super-hype however only time will tell. Yes, there is some warming - yes, it's been warmer in the past - yes, it goes in cycles - yes, we need to be better caretakers of the earth - yes, there will always be individuals who cry wolf, like Al Gore, who will use the situation to create personal gain. The real answers are probably somewhere in between. For

me, the bottom line is to be well read on both sides of an issue, whether it's Islamic terrorists or global warming or any other important issue. Then you decide based on your own insights.

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 Reader #1: To me, basic common sense told me that the concept of man-made global warming is junk science. In fact, the environmental lobby has not come up with one bit of factual scientific data to support global warming, just lots and lots of junk science. This book blows the lid off it all. It contains information I'd already learned from other sources, but all in one single volume. It debunks the junk science used by the left to promote the myth of man-made global warming (in fact it's not based in scientific method at all) and explains why all of this delusional hysteria is over nothing.

Reader #2: I think the fact that this book comes straight from the dark, gloomy, oil-money driven corner of the Competitive Enterprise Institute is enough to reduce this book as rubbish. That being said, I actually read the book for a laugh and it confirmed my expectations: similar to 95% of what the CEI published and wrote so far, it's junk/pseudo science at its finest. Throughout the book, I haven't found a single, solid, scientifically valid argument against apparent global warming. What I did find are inaccuracies, heaps of doubtful generalizations and enormous logical fallacies everywhere, and sometimes plain lies and made-up 'facts'. Moreover, this book is extremely polarizing. It attempts to rearrange entire mankind and dumps every single person on one of two heaps: the lying-b\*st\*\*d-hippie-commie-liberal-totalitarian-Greenpeace-terrorist 'leftists' on one side, and the good-freedom-righteous-individual 'right' on the other.

(Click picture to go to Amazon.com and learn more.)

[Back to top](#)

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## Web Site of the Week

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<http://users.skynet.be/J.Beever/pave.htm>

This guy's sidewalk drawings have been around the web for years. They are worth a revisit.

[Back to top](#)

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## A Thought to Ponder This Week

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"Think for yourself and let others enjoy the privilege of doing so too."

--Voltaire

[Back to top](#)

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## My Message for the Week

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In the previous Eaglezines I've covered Spiritual, Health, Relationships and Emotional. Now it's Intellectual: First, make sure you can read a minimum of 1000 words per minute. This is really not "speed reading" but since the average person reads about 250-300 wpm going to 1,000 is significant. I can not vouch personally for the following but I've received a lot of positive feedback from a speed reading program called EYE Q. You may want to check it out. Secondly, read a minimum of a book a week. If

you will read a book a week (a book of substance not a romance novel), you will be in the top 1% of all adults. There are over 100,000 books published every year and over 30,000 books go out of print each year. Thirdly, start creating your own library. Secure some of the classics in various fields of personal interest. I've had a lot of success purchasing used books or books that are out of print from [www.alibris.com](http://www.alibris.com). One of the many reasons you want to be well read is most people want to talk about themselves and their interests. A good personal intellectual goal is to be able to talk intelligently about any subject - maybe only be able to ask intelligent questions - make great connections - don't be one-dimensional.



[Back to top](#)

## Eagle of the Week



### Michael Schweizer

CEO Org-Matters Solutions Inc.-B

Michael Schweizer is CEO and Founder of Org-Matters Solutions Inc, creators of the Organize My? Electronic Filing Cabinet For Dummies®.

He is also President and Founder of Organize My, a licensed partner of Wiley Publishing's "For Dummies®" brand. Together they produce and sell "Key Document Filing Systems for Life Topics that Matter"

Mr. Schweizer is an experienced product development, training and sales management professional who brings with him the specialized knowledge and experience gained from a very successful 20-year career in the Financial Services Industry. Prior to creating Organize My, he had done it all in the world of Canadian Banking, starting as a part-time teller in his university days, progressing through Branch Manager and Regional Vice President of Retail/Small Business/Wealth Banking. He concluded his banking career as Vice-President of Customer Relationship Management for one of Canada's "Big 5" Banks where he led the strategic design and delivery of advanced sales training, sales coaching and sales management techniques. In addition, he was responsible for the design and build of the bank's, enterprise-wide, web-based CRM and Sales Automation Platform, "Salesbuilder".

Mr. Schweizer is also the author of the children's book *Kristy and the Clever Cash Cow* a kids fantasy novel written to educate today's youth on the subject of money and its purpose. His belief in achieving a balance of professional excellence and community involvement, combined with his love of children and desire to contribute to the education of our youth has lead to his devoting his talents to these initiatives. He spends numerous volunteer hours donating the books to School's Grade 5 students and visiting the schools as a follow up to conduct author signings and group discussions around the lessons in the book.

Mr. Schweizer holds a B.A. in Commerce and Economics from the University of Toronto and lives in Toronto with his children, Kristina 17 and Andrew 16. He is an avid golfer and soccer player and a devoted fan of the 2 time World Series Champion Toronto Blue Jays.

"We have assembled an absolute "A Team" of strategic partners and alliances to bring this product to the market. It is this brand partnership approach that will ultimately allow us to achieve our dream of seeing the OrganizeMY? Electronic Filing Cabinet For Dummies® software on every Microsoft® Windows® XP desktop in the world," says Mr. Schweizer.

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[mschweizer@org-matters.com](mailto:mschweizer@org-matters.com)



[Back to top](#)

## On the Lighter Side This Week



This is the actual turnoff from Banff to Calgary (Hwy 1).

Great picture isn't it? They had to build the animals (especially the elk) their own crossing because this route is where their natural crossing is. After the highway was built, there were far too many accidents. I understand it didn't take the animals long to learn that this was their "road."



[Back to top](#)

## On a Personal Note



My travels of the past 3 weeks have been wonderful - Whistler, B.C. and Toronto, Canada and Jupiter and Orlando, FL. Then just this past week to K.C. to address some of the Helzberg Entrepreneurs participants. Then it's home for awhile. I love to travel but it's also great getting home. I'm training for the St. Louis and Indy half-marathons and I find it really difficult to train while on the road.

A friend of mine is suffering from Meniere's disease - if anyone has any experience with this I would love to hear from you.

Great things are happening at Eagle Circle member Tom Searcy's company, The Whale Hunters. The Whale Hunters is a consulting, speaking and training firm that helps companies to grow rapidly through large account selling.

First, he and his partner Dr. Barbara Weaver Smith just sold their book, *Whale Hunting: How to Land Large Accounts and Transform Your Company*, to Wiley Publishing, a top-ten book publisher. It is scheduled for release in January 2008. Also, they have just relaunched their website and it is really worth a visit, [www.thewhalehunters.com](http://www.thewhalehunters.com). More news later as they come closer to their publication date.

Soaring,

Tom



[Back to top](#)

Founder and CEO of the Hill Summit Companies, Tom operates The Eagle Institute, an organization devoted solely to assisting others find and follow their life's passion, Goal Coach Publishing, which publishes a variety of personal development products and Eagoal, LC, a professional development company. You can learn more about these at [www.Eagoal.com](http://www.Eagoal.com), the Eagoal Web site and [www.eagleinstitute.com](http://www.eagleinstitute.com) the Eagle Institute's Web site. Tom can be reached at (636) 561-6262, or via e-mail at [thill@eagleinstitute.com](mailto:thill@eagleinstitute.com) or [thill@eagoal.com](mailto:thill@eagoal.com).

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