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[Carbonite Included as Premiere Data Backup Solution in OrganizeMY Electronic Filing Cabinet for Dummies](#)

Org-Matters and For Dummies Release Software to Help PC Users Manage Important Data from Every Aspect of Life

BOSTON, MASS. – February 6, 2007 – Carbonite, Inc., the leading provider of simple, inexpensive, automatic PC backup over the Internet, today announced its inclusion in the new OrganizeMY™ Electronic Filing Cabinet For Dummies®. Developed by Org-Matters Solutions Inc. with partner John Wiley & Sons, publishers of the best-selling For Dummies series, the software kit aims to help computer users easily manage the various types of information used every day. Held at the TSX Broadcast Centre, Toronto's financial news media center, the product launch featured a presentation by Carbonite's Executive Vice President of North American Sales, Bill Cunningham.

Carbonite is a key part of the strategic team for the launch, because of the simplicity and elegance of its solution. As few as 3 percent of PC users backup their data on a regular basis, which is why Carbonite is designed to be intuitive and automatic. Simply set and forget. Offering unlimited storage, Carbonite detects an idle Internet connection and begins backing up new and modified files. Carbonite looks like another drive in Windows "My Computer," and file icons are tagged so that users can quickly determine what has or has not been backed up. File recovery is equally as simple.

"By partnering with Carbonite, we have integrated what we consider to be the best-in-breed and most affordable web-backup solution into the features of the OrganizeMY™ Electronic Filing Cabinet For Dummies®," said Org-Matters CEO and product creator, Michael Schweizer.

"Carbonite, the chosen web-backup partner, is a simple technology solution that will provide our customers with peace of mind. Users will know that, regardless of whatever catastrophe may befall their computers (loss, theft, or total destruction), their files are backed up and retrievable. That's huge."

The OrganizeMY™ Electronic Filing Cabinet For Dummies® software turns chaos to sanity by enabling users to save and file all of their important information in an easy-to-use, pre-loaded file structure. Additionally, the software contains life-tracking tools to help users record key details and complete pre-built "To-Do's" for important life events and responsibilities. The software kit addresses personal finance, household and personal data, and small business and professional data.

"We deal with an overwhelming amount of data in our everyday business and personal lives," said David Friend, CEO and President of Carbonite. "But, we rarely take the steps to backup that data, whether it's personal memories, purchased music or financial records. By using Carbonite and OrganizeMY™ Electronic Filing Cabinet For Dummies, people can finally get a handle on their information and, without effort, backup up all that information."

The OrganizeMY™ Electronic Filing Cabinet For Dummies® is certified for Microsoft® Windows® XP, with Windows® Vista certification in progress. The pre-loaded folder structure is set up in the user's "My Documents" folder. Users can easily grab information from their Outlook™ and Outlook Express™ accounts.

OrganizeMY™ Electronic Filing Cabinet For Dummies® is available for order at www.org-matters.com. BMO Bank of Montreal Mosaik MasterCard cardholders may download a personal version of the software at www.bmo.com/mosaik.

About Carbonite

Only a small fraction of computer users regularly back up their PCs. Carbonite, the leading consumer online backup company addresses this issue by providing safe, simple, inexpensive, automatic backup over the Internet for consumers and small businesses worldwide.

Founded in 2005, Carbonite believes that computers users shouldn't have to think about backup. The company's mission is to provide an affordable, reliable, secure and easy-to-use solution for the mainstream computer user. For more information, please visit www.carbonite.com.

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